

2020 National  heia
Conference

28-30^{Sept} Brisbane Convention
& Exhibition Centre



home economics

*Speak
out*

*Get
fired up!*

igniting critical agendas



SPONSORSHIP PROSPECTUS

An invitation to sponsor a premier home economics conference

The Home Economics Institute of Australia (HEIA), invites you and your organisation to join us in supporting our national conference to be held from Monday 28–Wednesday 30 September 2020 at the Brisbane Convention & Exhibition Centre.

About the institute

As the peak professional body, the Home Economics Institute of Australia represents the interests of home economists working in education, industry, community services, consumer affairs, and family and household management. The Institute has a growing membership of approximately 1600, with memberships registered in every State and Territory.

About the conference

While retaining its historical focus on individual and family wellbeing, the Australian home economics profession has in its more modern history expanded its focus to include planetary wellbeing. The profession has so many extraordinary attributes to contribute to this overarching agenda. But our contribution to personal and planetary wellbeing requires us to proactively speak up—to challenge the status quo and to disrupt those systems, processes and policies that mould critical agendas in ways that threaten the basic rights of families, communities and populations—agendas such as keeping women safe from violence, achieving mental wealth for all, building sustainable and culturally fabulous food futures, addressing fast fashion's shameful squandering of physical resources and abuse of human resources, and ensuring that artificial intelligence and other technologies work for and do not control the consumer, to name but a few. The aim of *Home Economics 2020: Igniting critical agendas* is to identify and ignite critical agendas relevant to Home Economics by engaging in deep dialogue to develop creative problem-solving solutions along with deep thinking about or participation in disrupting the status quo to create genuine, meaningful, positive change in the local and global communities in which we live and work.

The 3-day program will comprise well-known keynote speakers who are specialists in home economics and related fields. These speakers will be supported by a number of concurrent sessions that will enable delegates to explore in depth some of the key issues and learnings for contemporary home economics. The concurrent sessions will explore issues concerning home economics, family, relationships, housing, food, textiles and education. The program will also include a number of half-day off-site industry visits.

Who will attend?

The conference will attract approximately 250 delegates, including:

- individuals and organisations with an interest in home economics, food and nutrition, health, wellbeing, textiles, design, fashion, technologies
- individuals and organisations with an interest in the curriculum, pedagogy and assessment for the above areas of study
- teachers
- tertiary educators
- tertiary students.

Why participate?

There are a number of benefits of becoming a sponsor of or exhibitor at the HEIA 2020 conference, including:

- increased business potential through access to an audience made up of current and potential clients
- creation of brand awareness and an opportunity to enhance your company profile
- opportunity to launch, sell and/or demonstrate new or existing products to a targeted audience.

For more information

For more information about the HEIA 2020 conference please contact:

expert events

PO Box 351
Hamilton Central, Qld 4007 Australia

E | heiabrisbane2020@expertevents.com.au

T | 07 3848 2100

W | www.heia.com.au/events-conference

We would be delighted to discuss any sponsorship or exhibition opportunities with you. Our aim is to ensure that delegates walk away from the conference feeling inspired and uplifted and that our supporters receive high exposure from their support of HEIA and the conference. Please contact Expert Events to discuss the following or any other sponsorship opportunities in further detail. We are open to any new ideas and to negotiation.

Speak out

Get fired up!

Major sponsorship levels

All packages and items listed are GST inclusive.



Platinum sponsor

\$8800 (inc gst)

One opportunity available



Gold sponsor

\$5500 (inc gst)



Silver sponsor

\$3300 (inc gst)



Keynote speaker sponsor

\$4400 (inc gst)



Program sponsor

\$3300 (inc gst)

One opportunity available



Bronze sponsor

\$2200 (inc gst)

Summary of major sponsorship opportunities

All sponsorship opportunities are shown inclusive of GST. Sponsorship packages can be further negotiated to meet sponsors' requirements.

	Platinum sponsor \$8800	Gold sponsor \$5500	Silver sponsor \$3300	Bronze sponsor \$2200	Keynote speaker \$4400	Program sponsor \$3300
Introduce plenary session speaker	✓					
Logo on delegate name badge	✓					
Address delegates in concurrent session (up to 3 minutes)	✓					
Logo displayed on designated PowerPoint slide at sponsored plenary session/acknowledgment by plenary chair	✓	✓			✓	
Address delegates in a plenary session (up to 5 minutes)	✓	✓				
80 word promo paragraph in brochure/conference program	✓	✓				✓
Logo on designated PowerPoint at concurrent session/acknowledgement by concurrent session chair	✓		✓			
Logo displayed on combined sponsors' PowerPoint at plenary sessions	✓	✓	✓	✓	✓	✓
Logo in registration brochure/conference program	✓	✓	✓	✓	✓	✓
Logo on conference website with hyperlink	✓	✓	✓	✓	✓	✓
80 word promo paragraph on website	✓	✓	✓	✓	✓	✓
Sponsorship of a keynote speaker and verbal acknowledgement by the session chair					✓	
Sponsorship of a concurrent session and verbal acknowledgement by session chair			✓			
Banners	2	2	1		1	
Complimentary trade exhibition display space (2 tables and 1 poster board)	✓	✓	✓	✓		✓
Complimentary registrations	2	2	1	1	1	1
Advertising	full-page	half-page	half-page			half-page
Promotional item	1	1	1	1	1	1
Delegate list	✓	✓	✓	✓	✓	✓
Present a prize	✓					



Platinum sponsor

\$8800 (inc gst) One opportunity available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Platinum sponsor on the following conference material:

- Logo and 80-word promotional paragraph in registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on designated PowerPoint slide at sponsored plenary and concurrent sessions
- Logo and 80-word promotional paragraph on website with hyperlink to your website
- Free-standing banner in registration area and on stage in plenary session room
- Logo on delegate name badges

Plenary and concurrent session sponsorship

Sponsorship of a plenary session (subject to speaker's consent) and acknowledgement of that sponsorship by the chair in that session

Introduction of a plenary speaker

Sponsorship of a concurrent session (subject to speaker's consent) and acknowledgement of that sponsorship by the chair in that session

Address delegates

Organisation spokesperson to address conference delegates for up to five minutes at the commencement of a plenary session (subject to speaker's consent)

Organisation spokesperson to address conference delegates for up to three minutes at the commencement of one concurrent session (subject to speaker's consent)

Opportunity to present a prize at the closing plenary session

Exhibition space

Allocation of a complimentary trade display (including two trestle tables and one poster board) in a prominent location

Registration

Two complimentary conference delegate registrations

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

Advertising

A full-page advertisement in the conference brochure/program

Access to delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)



Gold sponsor

\$5500 (inc gst)

Your investment benefits:

Sponsor acknowledgement

Recognition as a Gold sponsor on the following conference material:

- Logo and 80-word promotional paragraph in registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on designated PowerPoint slide at sponsored plenary session
- Logo and 80-word promotional paragraph on website with hyperlink to your website
- Free-standing banner in registration area and on stage in plenary session room

Plenary session sponsorship

Sponsorship of a plenary session (subject to speaker's consent) and acknowledgement of that sponsorship by the chair in that session

Address delegates

Organisation spokesperson to address conference delegates for up to five minutes at the commencement of a plenary session (subject to speaker's consent)

Exhibition space

Allocation of a complimentary trade display (including two trestle tables and one poster board) in a prominent location

Registration

Two complimentary conference delegate registrations

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

Advertising

A half-page advertisement in the conference brochure/program

Access to delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)

Speak out

Get fired up!

**igniting critical
agendas**



Silver sponsor
\$3300 (inc gst)

Your investment benefits:

Sponsor acknowledgement

Recognition as a Silver sponsor on the following conference material:

- Logo displayed on registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on PowerPoint slide at sponsored concurrent session
- Logo and 80-word promotional paragraph on website with hyperlink to your website
- Free-standing banner in plenary session room

Concurrent session sponsorship

Sponsorship of a concurrent session (subject to speaker's consent) and acknowledgement of that sponsorship by the chair in that session

Exhibition space

Allocation of a complimentary trade display (including two trestle tables and one poster board) in a prominent location

Registration

One complimentary conference delegate registration

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

Advertising

A half-page advertisement in the conference brochure/program

Access to delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)



Bronze sponsor
\$2200 (inc gst)

Your investment benefits:

Sponsor acknowledgement

Recognition as a Bronze sponsor on the following conference material:

- Logo displayed on registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo on website with hyperlink to your website

Exhibition space

Allocation of a complimentary trade display (including two trestle tables and one poster board) in a prominent location

Registration

One complimentary conference delegate registration

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

Access to delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)



For more information

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W | www.heia.com.au/events-conference



Keynote speaker sponsor

\$4400 (inc gst)

Your investment benefits:

Sponsor acknowledgement

Recognition as a Keynote speaker sponsor on the following conference material:

- Logo displayed on registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on PowerPoint slide of sponsored keynote speaker's presentation
- Logo and 80-word promotional paragraph on website with hyperlink to your website
- Free-standing banner in plenary session room

Keynote speaker sponsorship

Sponsorship of a keynote speaker (subject to speaker's consent) and acknowledgement of that sponsorship by the chair in that session

Exhibition space

Allocation of a complimentary trade display (including two trestle tables and one poster board) in a prominent location

Registration

One complimentary conference delegate registration

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

Advertising

Opportunity to place a promotional item on each delegate's seat in the sponsored keynote speaker session
or;

A half-page advertisement in the conference brochure/program

Access to delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)



Program sponsor

\$3300 (inc gst) One opportunity available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Program sponsor on the following conference material:

- Logo and 80-word promotional paragraph in registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo and 80-word promotional paragraph on website with hyperlink to your website

Exhibition space

Allocation of a complimentary trade display (including two trestle tables and one poster board) in a prominent location

Registration

One complimentary conference delegate registration

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

Advertising

A half-page advertisement in the conference brochure/program

Access to delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)



Catering sponsorship opportunities

All sponsorship opportunities are shown inclusive of GST. Sponsorship packages can be further negotiated to meet sponsors' requirements.



Conference dinner sponsor

\$2500 (inc gst) One opportunity available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Conference dinner sponsor on the following conference material:

- Naming rights to the conference dinner
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo on website with hyperlink to your website
- A five-minute address at the conference dinner
- Your logo on the conference dinner menus
- The opportunity to place sponsor-provided freestanding signage (maximum 2 m high x 1 m wide) at the conference dinner venue
- One complimentary conference delegate registration
- One ticket to the conference dinner
- The opportunity to provide branded gifts (at your cost) for all guests at the conference dinner



Morning break sponsor

\$440 (inc gst) Three opportunities available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Morning break sponsor of one nominated day, on the following conference material:

- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo on website with hyperlink to your website
- Two banners to be displayed in conference tea break area during tea break

Display promotional material or supply a promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)
or;
place promotional material on catering stations during tea break



Welcome refreshment sponsor

\$440 (inc gst) Three opportunities available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Welcome refreshment sponsor of one nominated day, on the following conference material:

- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo on website with hyperlink to your website
- One banner to be displayed in conference welcome refreshment area

Display promotional material

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)
or;
promotional material on catering stations during welcome refreshments



Lunch sponsor

\$1100 (inc gst) Two opportunities available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Lunch sponsor of one nominated day, on the following conference material:

- Logo displayed on screen in lunch venue
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo on website with hyperlink to your website
- Two banners to be displayed in the conference lunch room

Attendance

The opportunity for one organisation representative to attend the luncheon and interact with delegates and presenters

Display promotional material or supply a promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)
or;
place promotional material on catering stations during lunch break

Other sponsorship opportunities

All sponsorship opportunities are shown inclusive of GST. Sponsorship packages can be further negotiated to meet sponsors' requirements.



Conference app sponsor

\$3300 (inc gst) One opportunity available

Your investment benefits:

Sponsor acknowledgement

Recognition as the Conference app sponsor on the following conference material:

- Naming rights to the conference app
- Logo prominently displayed on the conference app
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo on website with hyperlink to your website
- Logo displayed on emails to delegates with app download instructions
- Verbal acknowledgement as the Conference App Sponsor during the opening session
- One push notification per day sent to all delegates via the app



Remote/regional delegate sponsor

\$2200 (inc gst) per teacher

Sponsor one or more teachers from a regional/remote school to attend the conference. Your investment would cover the nominated teacher's registration fee, conference dinner ticket and provide financial support towards travel and accommodation.

Your investment benefits:

Sponsor acknowledgement

Recognition as a Remote/regional delegate sponsor on the following conference material:

- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo and 80-word promotional paragraph on website with hyperlink to your website

Advertising

A quarter-page advertisement in the conference brochure/program



Industry/site visit sponsor*

\$1300 (inc gst)

Opportunity to host an industry visit on Tuesday 29 September 2020 with the purpose of increasing delegate understanding of industries and organisations that influence home economic knowledge and practice.

Your investment benefits:

Sponsor acknowledgement

Recognition as an Industry visit sponsor on the following conference material:

- Logo displayed on registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegate walk in/walk out of plenary sessions
- Logo on website with hyperlink to your website

Industry/site visit sponsorship

Sponsorship of an industry/site visit and acknowledgement of that sponsorship by the chair of the industry/site visit

Promotional item

One organisation-supplied promotional item or branded product (preferably not a flyer or brochure) for inclusion in delegates' bags (size restrictions are applicable)

*subject to the approval of the program committee.



Concurrent session sponsor

\$1300 (inc gst)

Your investment benefits:

Sponsor acknowledgement

Recognition as a concurrent session sponsor on the following conference material:

- Logo displayed on registration brochure/conference program
- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk in/walk out of plenary sessions
- Logo displayed on PowerPoint slide at sponsored concurrent session
- Logo on website with hyperlink to your website

Concurrent session sponsorship

Sponsorship of a concurrent session (subject to consent of speaker) and acknowledgement of that sponsorship by the chair in that session

Attendance

The opportunity for one organisation representative to attend the sponsored concurrent session



Delegate lanyards

\$1100 (inc gst)

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards.

Your investment benefits:

- Logo displayed on combined sponsors' PowerPoint slide shown as delegates walk-in/walk-out of plenary sessions
- Logo displayed on registration brochure/conference program
- Logo on website with hyperlink to your website



Advertising

\$550 (inc gst)

Your investment benefits:

Sponsor acknowledgement

The conference brochure will be produced in a digital format and will include full program details, social functions and pre and post conference tours. This will be distributed electronically to the entire marketing database including all HEIA members and national schools. Full page, full colour artwork to be supplied by sponsor to specifications given by the conference secretariat.



Promotional items

(Sponsor to supply)

1 x item **\$220 (inc gst)**

Promotional items such as pens, usb, sunscreen or other branded product would be most welcome for inclusion in delegates' bags. In keeping with the conference's aim of sustainability, we would prefer not to accept flyers or brochures.



Conference donation of prizes

Conference donation of prizes

Your organisation may choose to donate a prize/s to the conference and your organisation will be acknowledged upon drawing the prize.



Notepad or pen

In kind (Sponsor to supply)

Your investment benefits:

- Notepad or pen to be placed in the conference satchels
- Sponsor logo acknowledgement on the HEIA conference website
- Sponsor logo and acknowledgement as a conference product sponsor in the combined registration brochure/conference program.



Trade exhibition display table

\$850 (inc gst)

Your investment benefits:

Furniture

Two 1.6 metre clothed trestle tables and up to two chairs

One velcro-compatible poster board. Additional poster boards are available at a cost of \$88 per poster board.

Power

One general use power point.

Registration brochure/conference program

Acknowledgement as a trade exhibitor in the combined registration brochure/conference program.

Website

Logo acknowledgement and hyperlink to your homepage from the conference website.

Exhibiting staff entitlements

Two exhibiting staff members will be provided with morning tea, lunch and a name badge at the conference.

Additional staff members are required to purchase an additional exhibition catering pass at a cost of \$85 per person. This pass covers entry into the trade exhibition, morning tea, lunch and a name badge.

Delegate list

A copy of the conference delegate list showing name and organisation (subject to the conference privacy policy)

Please note: Exhibiting company signage will not be provided for exhibition display tables.

It is a condition of participation that, unless approved by the organising committee, only one organisation shall occupy any given exhibition table(s).

Exhibition opening times

Please note all times are subject to change to align with the final program.

Monday 28 September

7.00 am – 8.00 am Exhibitor set up
8.00 am – 5.00 pm Exhibition open

Tuesday 29 September

8.00 am – 11.00 am Exhibition open

Wednesday 30 September

8.00 am – 2.00 pm Exhibition open
2.00 pm – 3.00 pm Exhibitors move out

Exhibition manual

An exhibition manual detailing additional items such as furniture, telephones, car parking, exhibition catering etc. will be forwarded to exhibitors approximately six weeks before the conference. Should you require an early indication of costs for the above, please contact Expert Events who will be pleased to assist.

Exhibitors must accept the decisions of the organising committee in relation to the scope of exhibition displays. Where an exhibitor wants to conduct a number of activities within the exhibition space, the organising committee will have the right to limit the scope of these activities in the interest of providing a balanced presence from the industry.

Terms and conditions

- Expert Events and the HEIA 2020 Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Selection of sponsors will be based on their ability to meet conference requirements and offer innovative solutions. Expert Events and the HEIA 2020 Conference Committee reserve the right, in their absolute discretion, to refuse any sponsorship application.
- Expert Events and the HEIA 2020 Conference Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the conference. All prices in this document are inclusive of GST.
- All sponsorship and exhibition stand bookings will only be confirmed on receipt of a signed application form and full payment.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their trade stand until full payment and a booking form is received by Expert Events.
- No sponsor shall assign, sub-let or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the HEIA 2020 Conference Committee.

Insurance

HEIA Inc. has suitable Public Liability Insurance. It is a requirement of exhibiting at the HEIA 2020 conference that each exhibitor provides HEIA with a copy of their Certificate of Currency, which includes details of the underwriter, amount insured for, and period of insurance.

Exhibitors are required to ensure that they are adequately covered for public liability insurance. The organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. This also refers to damage or injury caused to third parties/visitors at or in the vicinity of an exhibition table or poster board. This policy is to provide public liability insurance only and will not respond to any claims arising from the sale or supply of products at the event, except for food or drink.

Whilst the organisers will provide the necessary security during the exhibition, neither the organising committee nor the Brisbane Convention & Exhibition Centre, nor any of their staff, employees, Expert Events, agents or other representatives shall be held accountable for or liable for, and the same are released from accountability, or liability for, any damage, loss, harm or injury to the person or any property of the exhibition, however caused, or any of its staff, employees, agents or other representatives, nor for goods sent to Brisbane Convention & Exhibition Centre before or remaining after the exhibition, nor whilst in transit to or from the exhibition or during the exhibition.

In the event of industrial disruption and/or equipment failure due to power supply problems, the organisers, organising committee, Expert Events or the Brisbane Convention & Exhibition Centre will not be held liable and accept no responsibility for loss of monies incurred by exhibitors or damage to property.

Each exhibitor must agree to indemnify the organisers against damages to the Brisbane Convention & Exhibition Centre.

Special note: Exhibitors should consult their own insurance companies for proper coverage of their merchandise and displays. Public risk insurance, all risk insurance, employer's liability, personal, accident and staff insurance for your stand area should also be taken out. Exhibitors should check with their own insurance company as many policies can be extended for the duration of the conference.

Delegate details

Provision of delegate details is subject to privacy laws. Participants can choose not to be listed. The list will contain delegates' name and organisation only.

Company/Organisation name:

Contact name:

Position:

Address:

City:

State:

Country:

Postcode:

Phone:

Email:

Signature: _____

Date: _____

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

I acknowledge and accept the conference sponsorship and exhibition conditions as outlined in the prospectus. I hereby agree to indemnify Home Economics Institute of Australia, its committee members, Expert Events, and the Brisbane Convention & Exhibition Centre against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us at the exhibition venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition space manned and operational and will not commence packing or removal until after the exhibition closes.

Signature: _____

Date: _____

The BCEC requires conference exhibitors to have their own liability insurance with a minimum of AUD 20 million limit of liability, and are required to provide Expert Events with a certificate of currency prior to the meeting.

Sponsorship item	Cost (inc GST)	✓
Platinum	\$8800	
Gold	\$5500	
Silver	\$3300	
Bronze	\$2200	
Keynote speaker	\$4400	
Program	\$3300	
Conference app	\$3300	
Remote/regional delegate	\$2200	
Concurrent session	\$1300	
Industry/site visit	\$1300	
Delegate lanyards	\$1100	
Advertising	\$550	
Promotional item 1 item	\$220	
Conference dinner	\$2500	
Lunch Monday Wednesday	\$1100	
Welcome refreshment Monday Tuesday Wednesday	\$440	
Morning break Monday Tuesday Wednesday	\$440	
Notepad	In kind	
Pen	In kind	
Conference donation of prizes	In kind	
Trade exhibition display table	\$850	
Additional exhibitor catering pass	\$85 pp/per day	
TOTAL	\$	

All applications must be accompanied by payment in full. Sponsor or exhibitor requests will not be confirmed until payment is received.

Payment of \$ _____ will be made by cheque payable to Home Economics Institute of Australia

Please post to:

HEIA 2020, c/ - Expert Events
PO Box 351, Hamilton Central Qld 4007

Payment of \$ _____ will be made via direct debit into the HEIA bank account.

BSB: 064 119

Account number: 1038 6224

Name: Home Economics Institute of Australia Inc - Conference Account

Reference: Your organisation name

Send remittance to heiabrisbane2020@expertevents.com.au

Please email completed form to:

HEIA 2020, c/ - Expert Events
PO Box 351, Hamilton Central Qld 4007

T | 07 3848 2100

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