

54th Annual National Conference 2019
Australian Foundry Institute NSW

Casting a Solid Future

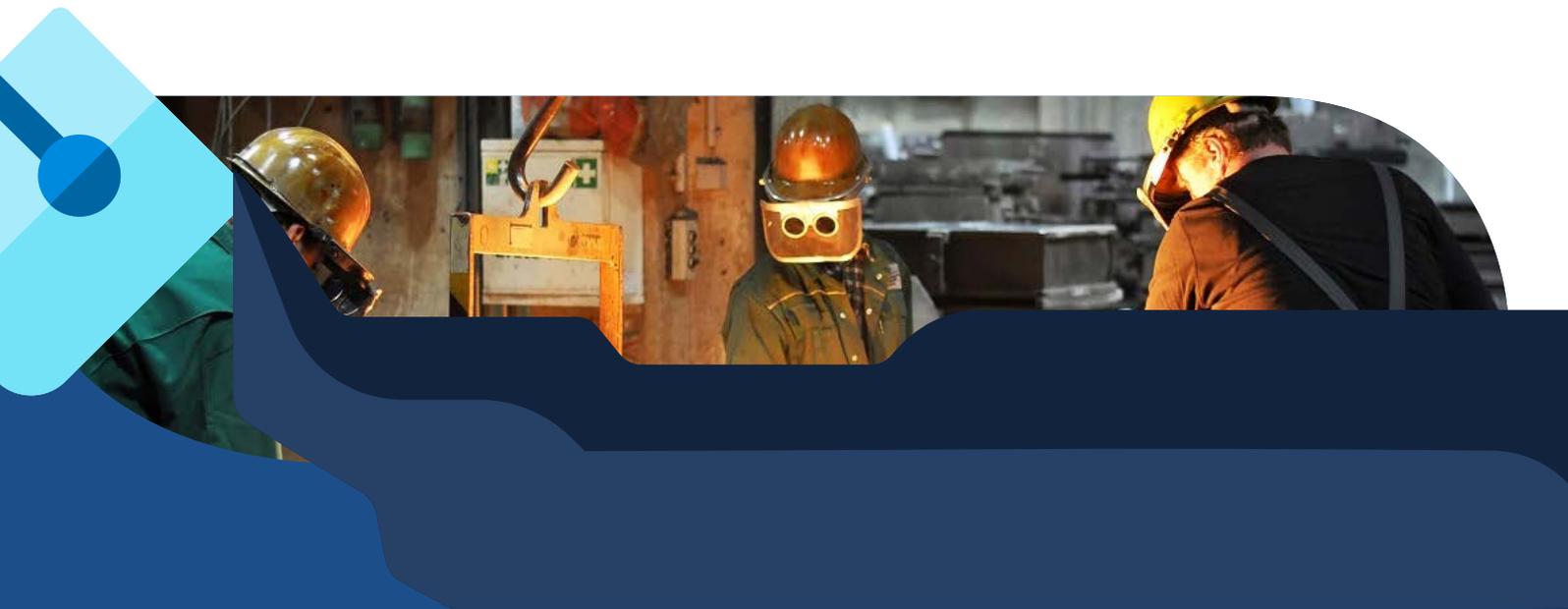
Hosted by



Australian
Foundry Institute
NSW

PARKROYAL Parramatta
Sydney

Thursday 17 > Saturday 19
October 2019



FOR FURTHER INFORMATION ABOUT BECOMING A SPONSOR
please contact the AFI 2019 conference secretariat

**expert
events**

E
T
W

afi2019@expertevents.com.au
07 3848 2100
www.afi2019.org

The Australian Foundry Institute (AFI) is a foundry organisation with divisions present across the country. Our mission is to distribute technical information and the latest updates within the foundry industry to promote education amongst our country-wide Australian Foundry Institute members.

The 2019 event is hosted by the New South Wales Division and features local and international speakers who are experts in their respective fields, bringing delegates the latest developments and technologies, which are of interest to our industry.

This year's theme, **Casting a Solid Future**, invokes a bright and positive outlook on the future of the industry and brings with it a plethora of ideas to help your organisation to be creative in its promotion to the attendees.

The conference will not only provide you with many opportunities to promote your company's capabilities, products and services but also the opportunity to network with the delegates attending the conference. Attendees are expected from throughout New South Wales and around Australia.

It is therefore with great pleasure that the organising committee invites you and your organisation to become a partner in our conference by investing in one of the sponsorship items listed below.

WHO WILL ATTEND?

This National Conference will bring together the leading foundry companies and their employees, suppliers and researchers working in casting technology, manufacturing, and related industries.

These will be the influencers and the technically minded in our industry working and studying the fields of:

- Ferrous and non ferrous casting
- Patternmaking
- Metallurgy
- Aluminium and zinc die casters
- 3D printing
- New technologies and advancements
- Business development, government contracts and grants

WHY PARTICIPATE?

- Network directly with professionals.
- Network with the professionals of the future (students).
- Increase corporate, brand or product awareness.
- Establish relationships with potential clients in the foundry industry.

WE WOULD BE DELIGHTED TO DISCUSS ANY SPONSORSHIP OPPORTUNITIES.

We aim to ensure that delegates leave the conference feeling inspired and that those who support the AFI 2019 National Conference receive the greatest exposure possible.

Please contact the 2019 conference secretariat, Expert Events, to discuss any sponsorship opportunities in further detail.



CONFERENCE VENUE: PARKROYAL Parramatta

30 Phillip Street, Parramatta

PARKROYAL Parramatta is primely positioned in one of the most historical and culturally diverse regions of Sydney. The venue is a short stroll from vibrant dining, entertainment and shopping destinations and the Parramatta River. Boasting stylish and modern meeting rooms, sought after dining areas and luxurious accommodation that promises an overall personalised experience for every guest, the PARKROYAL Parramatta guarantees the perfect conference experience.

SPONSORSHIP ENQUIRIES

For more information about the AFI 2019 National Conference, please contact the conference secretariat:

E | afi2019@expertevents.com.au
T | 07 3848 2100
P | PO Box 351, Hamilton Central Qld 4007
W | www.afi2019.org

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST



DINNER SPONSOR
\$6000 (exclusive)

SOLD



CONFERENCE SACHEL SPONSOR
\$2200 (exclusive)

SOLD



BAREFOOT BOWLS SPONSOR
\$1650 (exclusive)

SOLD



PRESIDENT'S RECEPTION SPONSOR
\$1650 (2 only)

SOLD



CONFERENCE LUNCH SPONSOR
\$1600 (3 only)

SOLD



KEYNOTE SPEAKER SPONSOR
\$950 (exclusive)

SOLD



SESSION AV SPONSOR
\$950 (6 only)

4 LEFT!



SPEAKER GIFTS SPONSOR
\$850 (exclusive)

SOLD



CONFERENCE LANYARD SPONSOR
\$850 (exclusive)

SOLD



CONFERENCE NAME BADGE SPONSOR
\$850 (exclusive)

SOLD



CONFERENCE SUPPORTER
\$715 (unlimited)



SACHEL INSERTS ONLY
various prices

Please read through the following opportunities, complete the form on the last page and send to the 2019 conference secretariat, Expert Events.



DINNER SPONSOR
(exclusive)

\$6000

SOLD

The conference dinner incorporates achiever awards and legend acknowledgements. The 2019 dinner will be a Sydney Harbour Dinner Cruise on Saturday 19 October.

- 3 minute address at commencement of evening
- Free-standing pull-up banner on display during dinner
- Sponsor logo included either as signage on the buffet table, or on a menu on each of the tables
- One promotional item to be placed at each seat for the conference dinner
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



CONFERENCE SACHEL SPONSOR
(exclusive)

\$2200

SOLD

- Sponsor logo printed on satchel selected by conference committee (sponsor to provide artwork to conference secretariat specifications)
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



BAREFOOT BOWLS SPONSOR

(exclusive)

\$1650

SOLD

Gather with early arrivals before the official conference commences for a fun evening of networking and a delicious BBQ buffet at the Rosehill Bowling Club on Thursday 17 October.

- Free standing pull-up banner on display during Barefoot Bowls event
- Opportunity to provide prizes (at own expense) for barefoot bowls
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



PRESIDENT'S RECEPTION SPONSOR

\$1650

SOLD

Join the committee, speakers, delegates and other sponsors for drinks and canapes to welcome everyone to the 2019 conference. To be held at Lachlan's Old Government House on Friday 18 October.

- Free-standing pull-up banner on display during President's Reception
- Sponsor acknowledged during event by President
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



CONFERENCE LUNCH SPONSOR

\$1600 Per sponsor

with a maximum of 2 sponsors for each lunch.

SOLD

- Sponsor/s announced immediately prior to the lunch
- Sponsor logo included as signage on the buffet table (may be shared with other lunch sponsors)
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



KEYNOTE SPEAKER SPONSOR

(exclusive)

\$950

SOLD

- Acknowledgement of being a Keynote Speaker Sponsor during the introduction to the speaker
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



SESSION AV SPONSOR

(6 only)

\$950

4 LEFT!

Assist with the cost of audio-visual equipment for **one** of the following sessions (keynote session/s will have their own sponsors).

You may purchase more than **one** session but will only be entitled to the equivalent of one package:

1. **Friday** between morning tea and lunch
2. **Friday** between lunch and afternoon tea
3. **Friday** between afternoon tea and closing
4. **Saturday** between morning tea and lunch
5. **Saturday** between lunch and afternoon tea
6. **Saturday** between afternoon tea and closing

- Organisation will be acknowledged at start of sponsored session
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



SPEAKER GIFTS SPONSOR

(exclusive)

\$850

SOLD

- Sponsor announced each time speaker gift is presented
- Sponsor logo included with gift
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



CONFERENCE LANYARD SPONSOR

(exclusive)

\$850

SOLD

The lanyard is the name badge holder that sits around the delegates' necks.

- Sponsor logo included on the conference lanyard – lanyard supplied by conference secretariat
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



CONFERENCE NAME BADGE SPONSOR

(exclusive)

\$850

SOLD

This is the name tag that is printed with the name and organisation of the attendee.

- Sponsor logo included on the conference name badge – name badge supplied by conference secretariat
- One A4 sized insert or promotional item for delegate satchel
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



CONFERENCE SUPPORTER

(unlimited)

\$715

Show your organisation's support with the general running of the conference.

- One A4 sized insert or promotional item for delegate satchel – satchel supplied by conference secretariat
- Logo on conference website
- Logo included on all PowerPoint holding slides displayed at the beginning and end of each session
- Opportunity to be a named sponsor of one morning or afternoon tea. Logo will be included as signage at the delegated tea break.
- Free-standing pull-up banner on display for duration of conference, maximum 2000mm (h) x 850mm (w)



SATCHEL INSERTS

Great for organisations with a limited budget or unable to attend the conference. You may provide an A4 brochure or a branded promotional item, no larger than a coffee mug.

- 1 x item – \$ 350
- 2 x items – \$ 505
- 3 x items – \$ 615

No other benefits come with this level.

TERMS AND CONDITIONS

1. Expert Events and the AFI 2019 Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the Conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. Selection of sponsors will be based on their ability to meet Conference requirements and offer innovative solutions. Expert Events and the AFI 2019 Conference Committee reserve the right, in their absolute discretion, to refuse any sponsorship application.
3. Expert Events and the AFI 2019 Conference Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%) that applies to all goods and services offered by the Conference. All prices in this document are inclusive of GST.
4. All sponsorship bookings will only be confirmed on receipt of a signed application form and full payment.
5. All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.

SPONSORSHIP ENQUIRIES

If these sponsorship opportunities do not meet your requirements, but you would like to support the conference, please do not hesitate to contact Expert Events to discuss a custom sponsorship.

E | afi2019@expertevents.com.au
T | 07 3848 2100

6. No sponsor will be permitted to erect their banner on site until full payment is received by Expert Events. Only free-standing banners can be used. There is no provision for hanging banners.
7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the AFI 2019 Conference Committee.

SUMMARY OF SPONSORSHIP OPPORTUNITIES

	Dinner (exclusive)	Satchel (exclusive)	Barefoot bowls (exclusive)	President's reception (2 only)	Conference lunch (4 only)	Keynote speaker (2 only)	Session AV (6 only)	Speaker gifts (exclusive)	Lanyard (exclusive)	Name badge (exclusive)	Conference supporter (unlimited)
Logo on Conference website (with hyperlink to your website)	\$6600 SOLD	\$2200 SOLD	\$1650 SOLD	\$1650 SOLD	\$1600 SOLD	\$950	\$950 4 LEFT!	\$850 SOLD	\$850 SOLD	\$850 SOLD	\$715
Logo included on all PowerPoint holding slides	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
1 free standing banner on display for duration of event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement as Conference Dinner sponsor	✓										
Display 1 free standing banner at the Conference Dinner	✓										
Address delegates at the Conference Dinner (3 minutes)	✓										
Logo on satchel		✓									
Logo on Lanyards									✓		
Logo on Name Badges										✓	
Sponsored item acknowledgement			✓	✓	✓	✓	✓	✓			
Acknowledgement as a morning or afternoon tea sponsor											✓
Satchel Insert in delegate bag (1 item)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

All sponsorship opportunities are shown inclusive of GST.
Sponsorship packages can be further negotiated to meet sponsors' requirements.



AFI NEW SOUTH WALES CONFERENCE APPLICATION FORM

ABN: 69 100 740 579

COMPANY/ORGANISATION NAME:

CONTACT NAME:

POSITION:

ADDRESS:

CITY:

STATE:

POSTCODE:

PHONE:

EMAIL:

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs and follow the guidelines as detailed in this prospectus.

SIGNATURE: _____

DATE: _____

If different to the above, please include the details of the person who will be responsible for the organisation of your sponsorship entitlements.

CONTACT NAME:

POSITION:

PHONE:

EMAIL:

SPONSORSHIP OPPORTUNITIES

Sponsorship item	Cost (inc GST)	✓
Dinner (exclusive)	\$6000	SOLD
Satchel (exclusive)	\$2200	SOLD
President's reception	\$1650	SOLD
Barefoot bowls (exclusive)	\$1650	SOLD
Conference lunch	\$1600	SOLD
Keynote speaker (executive)	\$950	SOLD
Session audio visual 4 LEFT!	\$950	
Speaker gifts (exclusive)	\$850	SOLD
Lanyards (exclusive)	\$850	SOLD
Name badge (exclusive)	\$850	SOLD
Conference supporter (unlimited)	\$715	
Satchel insert:		
1 item	\$350	
2 items	\$505	
3 items	\$615	
TOTAL	\$	

COMPLETE FORM AND SEND TO:

AFI 2019

c/- Expert Events
PO Box 351 Hamilton Central Qld 4007

T | 07 3848 2100

E | afi2019@expertevents.com.au

Preferred method of payment is by EFT.
Banking details will be shown on the invoice.

Please note: Payment of sponsorship by a credit card will attract a 3% additional merchant fee.
If you wish to pay by credit card please phone the Expert Events office.